

# ProperPlan

Black Friday 2024 Guide



# Helpful Links

Join Our Whatsapp Group

 [PROPERPLAN.COM/PARTNER-GROUP](https://properplan.com/partner-group)

Swipes Will Be Added Here

 [PROPERPLAN.COM/PARTNER-SWIPES](https://properplan.com/partner-swipes)

Get Your Affiliate Link

 [PARTNERS.PROPERPLAN.COM/](https://partners.properplan.com/)

Subscribe To Our Partner Calendar

 [PROPERPLAN.COM/PARTNER-CALENDAR](https://properplan.com/partner-calendar)

All these links can be found in your Proper Partner Portal



[HTTPS://PROPERPLAN.COM/PORTAL](https://properplan.com/portal)



# Hey, you.

Our partner program is your opportunity to create a win / win / win by sharing our platform with your audience, earning recurring commission and helping support our mission.

This guide will outline all you need to know about what collaborating with us looks like for the Black Friday offer.

**Laura Phillips**

## Key Dates

[SUBSCRIBE TO OUR  
CALENDAR HERE](#)

**WAITLIST**

**4TH NOV - 28TH NOV**

The sooner you get your folks onto the waitlist, the sooner we can nurture them! Promote it to your audience using your special link.

**SALES PROMO**

**29TH NOV - 2ND DEC**

It's time to sell our awesome offer here for just 4 days.

# The Offer

## WE'RE SELLING IS PROPERPLAN PRO

Think “Kajabi / Teachable / Thinkific for plans” - you'll be able to create your own library of plans just like we've done.

On Pro you'll be able to -

1 - Convert your plans to templates and create your very own library of SOPs, campaigns, plans and checklists - Customisable to all situations.

2 - Share plans privately with your premium clients by either adding them as a free guest to your account, with 5 extra guest seats on the Pro level taking it to 10 guests.

3 - Share plans with your audience as a lead magnet - then you'll earn commissions when they sign up.

4 - Sell plans in your own custom hub

5 - Sell plans in our marketplace

 We are so excited for our next level!

# The Two Levels

ProperPlan Pro - £997 with lifetime seats at £100 each.

And we've decided to add in ProperPlan Standard at the new rate of £597 with lifetime seats at £100 each (no Templates Creator)

And then we'll do a downsell offer to standard membership (30% recurring for 2 years)

- Pro level will have a bundle of extras to help buyers over the finish line.
- Both will have payment plan options.
- Both will have a 14 day refund policy in place.
- Both will have an incredible onboarding process.

Your folks will be really taken care of when they join the ProperPlan family!

# Launch Overview



## What is a Partner Promotion?

It's pretty simple - you send your audience, friends and followers over to our ProperPlan Pro waitlist using a special tracking link we give you. If your leads go on to become a paid user then we'll credit you with the sale and you'll get a commission. You'll also sell directly to your audience too during Black Friday weekend.

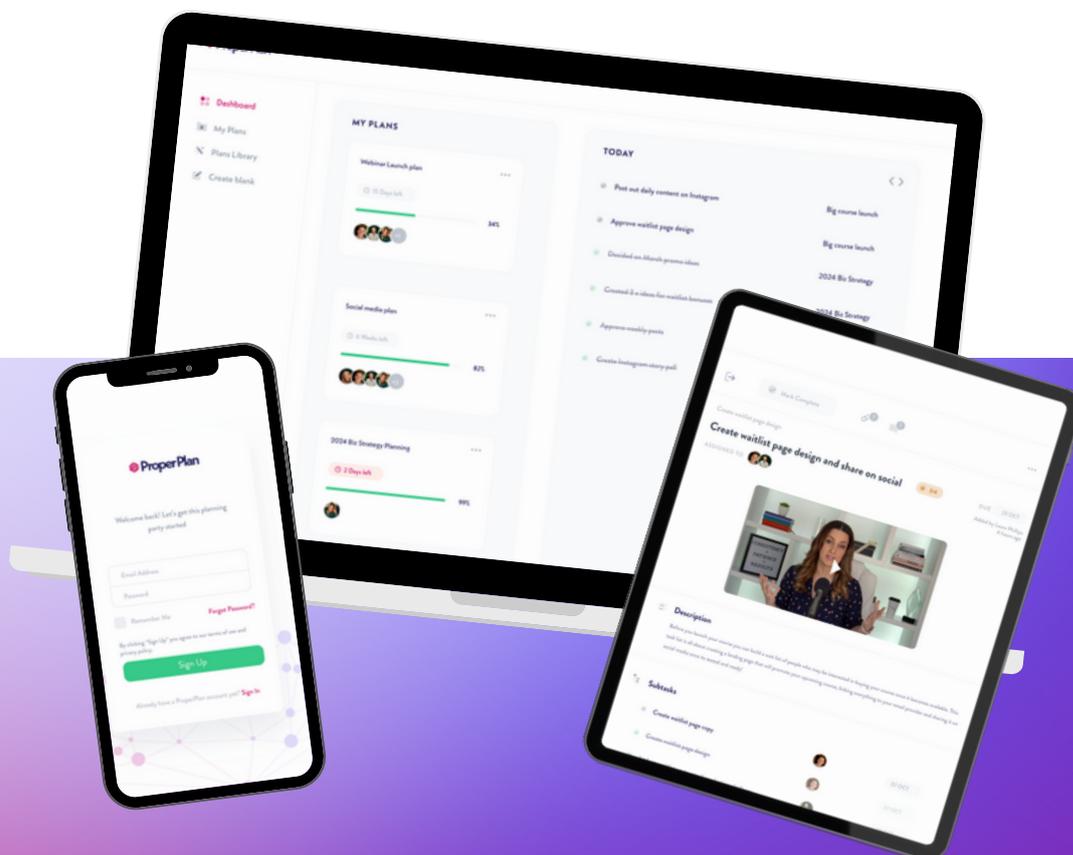
We've got promotional ideas for audiences of all sizes, so whether you're doing a bit of 1:1 outreach to your biz besties or you've got a large audience and want us to host a webinar together, we've got you covered and we'll make it super easy.

# About ProperPlan

## Disrupting the online space with our new platform...

For too long, the project management world has been dominated by complicated, overwhelming tools that don't actually help you take more action and get better results.

We're going to change that. Our game changing platform ProperPlan integrates AI-powered actionable plans with expert know-how, bridging the gap between your ambitions and action.





# Commissions

PRO - £997

**£299 per referral**

You'll earn 30% commission for this one time payment.

STANDARD - £597

**£179 per referral**

You'll earn 30% commission for this one time payment.

MONTHLY - £27

**£194 per referral**

You'll earn 30% commission for up to 24 months.  
We pay out every quarter.

Laura Phillips, the innovative founder and CEO of ProperPlan, embarked on her entrepreneurial journey fuelled by a deep-seated passion for empowering individuals to realise their ambitions.

With her extensive experience in launch strategy and her standing as a leading expert in the e-learning and knowledge-economy sectors, Laura identified a significant gap in the market.

She observed numerous talented individuals grappling with the challenge of taking action on their goals. This realisation inspired her to create ProperPlan, a platform uniquely designed to bridge this divide by melding project management with expert know-how, thereby revolutionising the approach people take towards achieving their goals.

Laura's journey is a narrative of resilience, ingenuity, and unwavering dedication to making goal realisation attainable for all, ensuring that ProperPlan is more than just a tool – it's a transformative force in turning dreams into tangible outcomes.

# Our Story





# Need help?

We're here to support you! Send an email to our team and we'll get right back to you. Let's win together.



[PARTNERS@PROPERPLAN.COM](mailto:PARTNERS@PROPERPLAN.COM)