

ProperPlan

2024 Partner Guide



Helpful Links

Join Our Whatsapp Group

 [PROPERPLAN.COM/PARTNER-GROUP](https://properplan.com/partner-group)

Swipes Will Be Added Here

 [PROPERPLAN.COM/PARTNER-SWIPES](https://properplan.com/partner-swipes)

Get Your Affiliate Link

 [PARTNERS.PROPERPLAN.COM/](https://partners.properplan.com/)

Subscribe To Our Partner Calendar

 [PROPERPLAN.COM/PARTNER-CALENDAR](https://properplan.com/partner-calendar)

All these links can be found in your Proper Partner Portal



[HTTPS://PROPERPLAN.COM/PORTAL](https://properplan.com/portal)





Hey, you.

Our partner program is your opportunity to create a win / win / win by sharing our platform with your audience, earning recurring commission and helping support our mission.

This guide will outline all you need to know about what collaborating with us looks like for the launch of ProperPlan.

Laura Phillips

Key Dates

SUBSCRIBE TO OUR
CALENDAR HERE

DEC 2023

APPLICATIONS OPEN

Applications to join our partner program open in December 2023.

APR/MAY 2024

PARTNER ASSETS

This is where we'll share all the assets you need to make promotion an absolute breeze. You can also book Laura for pre-recording promotional activities like podcasts and interviews.

MAY 2024

PRE-LAUNCH

We'll be testing all of our systems and doing a pre-launch campaign in May to get our first users onto the platform.

JUNE 2024

PARTNER LAUNCH

We'll be running 4 partner promotions in June 2024 on Thursday 13th, 20th and 27th June so you can choose the best one for you. Allow up to 2 weeks before each webinar date to promote to your audience. A replay will be available for 24 hours after each date and there will be a 4 day sales promotion window after each webinar.

Launch Overview



What is a Partner Promotion?

It's pretty simple - you send your audience, friends and followers over to one of our promotional webinars via a special tracking link we give you. Then we'll WOW them with all the things that ProperPlan can do and if your leads go on to become a paid user then we'll credit you with the sale and you'll get a commission.

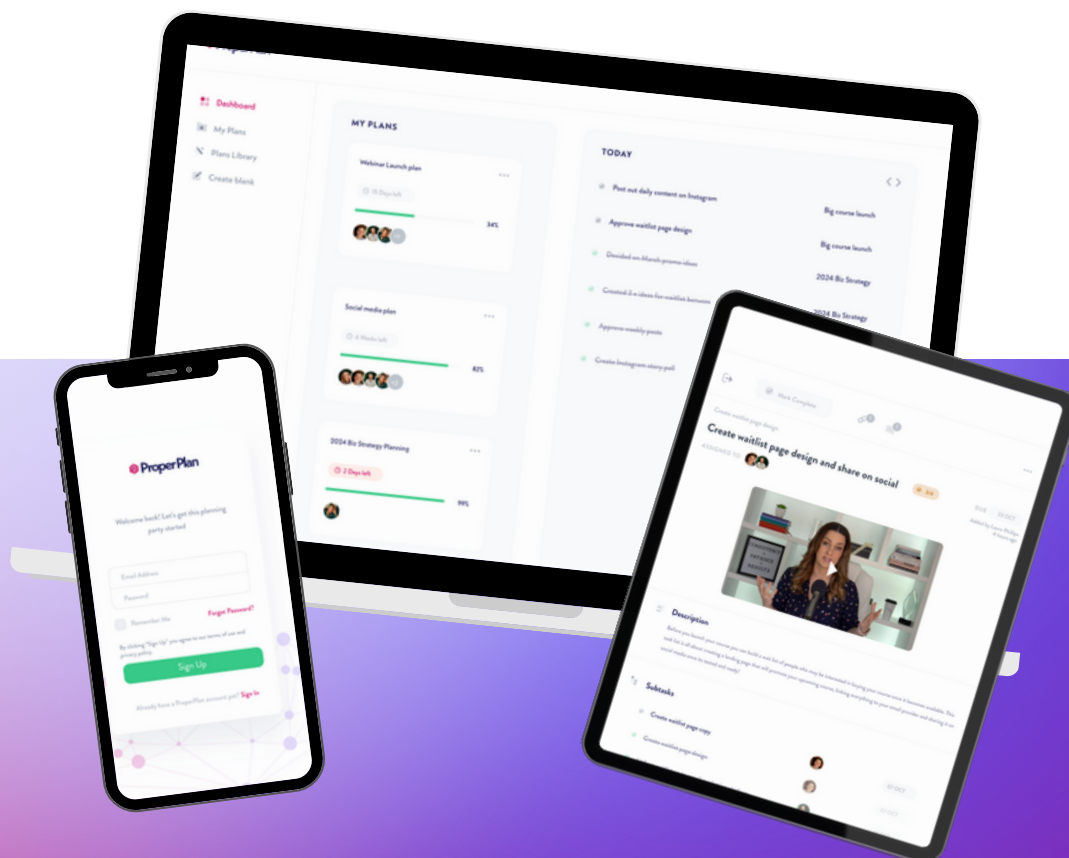
We've got promotional ideas for audiences of all sizes, so whether you're doing a bit of 1:1 outreach to your biz besties or you've got a large audience and want us to host a webinar together, we've got you covered and we'll make it super easy.

About ProperPlan

Disrupting the online space with our new platform...

For too long, the project management world has been dominated by complicated, overwhelming tools that don't actually help you take more action and get better results.

We're going to change that. Our game changing platform ProperPlan integrates AI-powered actionable plans with expert know-how, bridging the gap between your ambitions and action.



Our Runway



The Launch Roadmap

To ensure that we are ready to hit the ground in June with our partner promotional activity, we'll be doing a waitlist-only launch to our audience in May giving you the confidence that our platform is robust and ready to welcome your audience!

From Feb - May you'll be able to book Laura, ProperPlan CEO, for a pre-recorded video interview or podcast to run during the promotional window and drive more leads / sales (we recommend you book early for this)

The ProperPlan launch team will provide you with all the assets, copy, promotional ideas and support that you could possibly need to make your promo a roaring success.

What You Receive



Regular Payouts: Receive your first batch of commissions promptly (within 2 weeks) and then every quarter afterwards.

Easy Onboarding: Get started quickly with our straightforward partner setup in First Promoter (head to page 13),

Marketing Support: Access a wealth of promotional materials to help you engage your audience effectively.

Real-Time Tracking: Monitor your referrals and earnings through our comprehensive partner dashboard.



Commissions

MONTHLY PLAN

£27 per month

You'll earn 30% commission for up to 24 months - that's £194 per referral. We pay out every quarter.

YEARLY PLAN

£270 per year

You can also earn £81 each year for every annual member that joins, payable for 2 years.

Laura Phillips, the innovative founder and CEO of ProperPlan, embarked on her entrepreneurial journey fuelled by a deep-seated passion for empowering individuals to realise their ambitions.

With her extensive experience in launch strategy and her standing as a leading expert in the e-learning and knowledge-economy sectors, Laura identified a significant gap in the market.

She observed numerous talented individuals grappling with the challenge of taking action on their goals. This realisation inspired her to create ProperPlan, a platform uniquely designed to bridge this divide by melding project management with expert know-how, thereby revolutionising the approach people take towards achieving their goals.

Laura's journey is a narrative of resilience, ingenuity, and unwavering dedication to making goal realisation attainable for all, ensuring that ProperPlan is more than just a tool – it's a transformative force in turning dreams into tangible outcomes.

Our Story





Need help?

We're here to support you! Send an email to our team and we'll get right back to you. Let's win together.



TEAM@PROPERPLAN.COM